



Curtin University

AUSTRALIAN ALLY CONFERENCE 2018

SPONSORSHIP OPPORTUNITY

ACTIVATING HUMAN RIGHTS

Sexual Orientation, Gender Identity and Intersex Status

Leading the Change

27 - 28 September

Curtin University

Perth, Western Australia

AUSTRALIAN ALLY CONFERENCE

27-28 SEPTEMBER 2018

Presented by Curtin University

MESSAGE FROM CO-CONVENERS

The Australian Ally Conference, Activating Human Rights: Sexual Orientation, Gender Identity and Intersex Status – Leading the Change, will be held at Curtin University, Perth on 27-28 September 2018.

The successful carriage of marriage equality into Australian law in 2017 reflected a triumph for LGBTIQ+ inclusion. However, the recognition of marriage equality as a right is only part of the story as LGBTIQ+ people face ongoing and entrenched social, cultural, political, religious and economic discrimination and exclusion from being full participants in society.

The challenges regarding the human rights for people based on sexual orientation, gender identity expression and intersex status occur in the everyday, through the lived experience at home, in the workplace and in education.

The 2018 Ally Conference will open up a national and international conversation on how to activate human rights in relation to sexual orientation, gender identity and sex characteristics for all people well into the future, setting new pathways to policy, innovation and enduring change.

The Conference will bring together academic and professional staff, students, activists and practitioners from across Ally and LGBTIQ+ communities in the education sectors, industry and beyond. It will showcase best practice among Ally networks in diverse institutional contexts.

In addition to sharing your experiences and attending the conference we are offering you the opportunity to sponsor the event. Packages in the attached prospectus include sponsorship and marketing opportunities and free attendance.

Keynote speakers include: The Hon. Michael Kirby AC CMG, Rowena Allen, Sam Winter, Wendy Cummings-Potvin, Jax (Jacki) Brown, Baden Offord, Terri Butler MP, Morgan Carpenter, Nick Lawrence, Braden Hill, Misty Farquhar and Maria Pallotta-Chiarolli.

More details on the Conference themes, keynote speakers and registration can be accessed through the [Conference website](#).

This is the second national conference and the first Australian Ally conference in Western Australia. Sponsoring this conference will give you the opportunity to support the on-going critical work of the Ally network and LGBTIQ+ human rights and inclusion.

Co-Convenors:

Professor Baden Offord,

Director, Centre for Human Rights Education, Curtin University

Ms Michelle Rogers,

Director, Student Experience, Curtin University

ENDORSEMENTS



Professor Deborah Terry AO
Vice-Chancellor, Curtin University

Curtin University is proud to be the principal sponsor and convenor of the Australian Ally Conference this year. This role continues the University's long held commitment to create and foster an inclusive and welcoming culture where LGBTIQ+ students and staff feel supported and respected.

As universities, we play a critical role in ensuring that our students are educated in an environment where diversity and inclusion are celebrated and supported. Our well-established Ally networks ensure that we are successful in this mission and, in doing so, help to build a stronger, fairer and more cohesive society for us all.



The Honourable Michael Kirby AC CMG
Patron, Curtin Centre for Human Rights Education

Michael Kirby, Conference Keynote Speaker: "LGBTIQ+ people continue to live with social exclusion and homophobia in broader society, in their studies and in the workplace. It is through education and networks, such as the Ally Networks that these attitudes and experiences are changed. Australia's universities have a significant role to play in educating their students about the importance of diversity and inclusion."



Dawn Hough
Director, Pride in Diversity

We at Pride in Diversity are delighted to support the Australian Ally Network Conference, to be held in September at the magnificent Curtin University campus. Over the last ten years, Pride in Diversity has become the leading LGBTIQ+ workplace inclusion centre of expertise across Australia.

During this time, the critical role of Allies in supporting LGBTIQ+ inclusion has become self-evident. Enabling these allies, through training and collaboration provides momentum for every organisation's progress, but in particular to higher education institutions, where the focus is on both the staff employee community, but also on the employee talent of tomorrow, namely the student community. The Australian Ally Conference promises to bring together Allies from across Australia for discussion on the challenges that remain (post marriage equality) but also the opportunities and best practices around leadership, network development and policy improvements.

ENDORSEMENTS



Professor Sev Ozdowski AM FACID

**Director, Equity and Diversity
Western Sydney University**

Western Sydney University initiated this event because we strongly believe universities have a leading role to play in advancing issues of human rights and social inclusion. A key part of this leadership is in universities providing for a for broader social discourse and in contributing academic knowledge and insights to these conversations. One of these very important discussions is the wellbeing, inclusion and equality of sexually and gender diverse Australians, particularly our young people.

I congratulate Curtin University and the Curtin Centre for Human Rights Education and the national Ally Network for their organisation of the second Australian Ally Network Conference. I encourage practitioners, academics, students and others from around Australia to join this important event in September 2018 and I wish the conference great success.



Valerie Raubenheimer

**Vice President Corporate Relations, Curtin University
Executive Ally Champion, Curtin University Ally Network**

Curtin University is proud to support the Australian Ally Conference and Ally's essential work for activating LGBTIQ+ human rights and inclusion. As an educational institution it is imperative we lead social change, model best practice as employers and continue to promote and foster a culture that is inclusive and welcoming of sexual and gender diversity. We encourage you to support and participate in this important Australian Ally conversation.

The Conference will be held on the beautiful grounds of Bentley Campus, Curtin University, Perth in Western Australia.

The conference venues will be based at the Tim Winton Lecture Theatre (pictured) and will make use of the Centre of Aboriginal Studies building for breakout sessions.



RAINBOW SPONSOR

Negotiable

Please contact [Christopher Macfarlane](#) or [Carolyn Cross](#) for further information about this top-tier sponsorship.

Sponsor acknowledgement

Recognition as a Rainbow sponsor on Conference material includes:

- Final Programme and Conference handbook
- Conference website (with hyperlinks to company website)
- Signage displayed in the main plenary (pull-up banner supplied by sponsor)
- PowerPoint holding slides displayed at the beginning and the end of each plenary session
- Other recognition and acknowledgement as negotiable

Registration

Four or more complimentary Conference registrations and Conference Reception.

Satchel inserts

Supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.





MAGENTA SPONSOR

\$8,000 (plus GST)

Sponsor acknowledgement

Recognition as a Magenta sponsor on Conference material includes:

- Final Programme and Conference handbook
- Conference website (with hyperlinks to company website)
- Signage displayed in the main plenary (pull-up banner supplied by sponsor)
- PowerPoint holding slides displayed at the beginning and the end of each plenary session

Registration

Three complimentary Conference registrations and Conference Reception.

Satchel inserts

Supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

GOLD SPONSOR

\$5,000 (plus GST)

Sponsor acknowledgement

Recognition as a Gold sponsor on Conference material includes:

- Final Programme and Conference handbook
- Conference website (with hyperlinks to company website)
- Signage displayed in the Conference foyer (pull-up banner supplied by sponsor)
- PowerPoint holding slides displayed at the beginning and the end of each plenary session

Registration

Two complimentary Conference registrations and Conference Reception.

Satchel inserts

Supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.





BLUE SPONSOR

\$2,000 (plus GST)

Sponsor acknowledgement

Recognition as a Blue sponsor on Conference material includes:

- Final Programme and Conference handbook
- Conference website (with hyperlinks to company website) and
- Signage displayed in the Conference foyer (pull-up banner supplied by sponsor)
- PowerPoint holding slides displayed at the beginning and the end of each plenary session

Registration

One complimentary Conference registration and Conference Reception.

CONFERENCE RECEPTION & SUNDOWNER SPONSOR

\$6,000 (plus GST)


The Conference Reception and Sundowner will take place on Thursday 27 September.

Reception sponsor benefits include:

- Three complimentary reception tickets, with guests
- An electronic invitation issued to all delegates (sent on behalf of your organisation and Curtin University)
- The opportunity for your representative to welcome delegates and guests on the evening

Sponsor acknowledgement

Recognition as Reception sponsor on Conference material includes:

- Final Programme and Conference Handbook
 - Conference website (with hyperlinks to company website)
 - PowerPoint holding slides displayed at the beginning and the end of each plenary session
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CONFERENCE PUBLIC LECTURE & CURTIN ANNUAL HUMAN RIGHTS LECTURE SPONSOR

\$7,000 (plus GST)

Speaker: The Hon. Michael Kirby AC CMG, Patron, Curtin Centre for Human Rights Education.

The Curtin Annual Human Rights Lecture will occur as part of the final special event of the Australian Ally Conference. It will take place on Friday 28 September from 5.30pm to 7pm and includes a reception.

Recognition as a Curtin Annual Human Rights Lecture sponsor on Conference material includes:

- Public acknowledgement of sponsorship on the evening
- Final Programme and Conference handbook
- Conference website (with hyperlinks to company website)
- Signage displayed in the Conference foyer (pull-up banner supplied by sponsor)
- PowerPoint slides displayed at the beginning and the end of the Public Lecture
- Satchel inserts
- Supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels
- Complimentary VIP reserved seating for sponsors and guests
- Sponsor introductions to Michael Kirby



SATCHEL INSERTS

\$300 per insert

Companies/organisations will have the opportunity to reach all delegates directly by providing inserts for delegates' satchels.

Inserts can be up to A4 size and may take the form of a brochure, flyer or sample, promotional products, such as pens, writing pads, mouse pads, novelty items etc.

The Conference secretariat will approve all inserts.

Quantity of approximately 200 items will be required (to be supplied by sponsor).

HOW TO APPLY

To secure sponsorship of this important Conference, or to further discuss opportunities and options, please contact:

Christopher Macfarlane,
Sponsorship Co-ordinator

T: +61 408 457 909

E: christopher.macfarlane@curtin.edu.au

or

Carolyn Cross,
Conference Administrator

T: +61 8 9266 2663

E: c.cross@curtin.edu.au

Following a successful application, a Tax Invoice will be issued for payment by credit card, direct deposit or cheque. Sponsorship is confirmed following receipt of payment in full.

Acknowledgement on printed collateral is subject to receipt of final payment.

We acknowledge with thanks, the work done by Western Sydney University in the previous iteration of the sponsorship prospectus.

[Click here for more information](#)

